



NEW ACCOUNT APPLICATION

BILLING INFORMATION

Company Name		Address Line 1	
First Name		Address Line 2	
Last Name		City	
Phone		State	
E-mail		Zip Code	

SHIPPING INFORMATION

(IF DIFFERENT FROM ABOVE)

Company Name		Address Line 1	
First Name		Address Line 2	
Last Name		City	
Phone		State	
E-mail		Zip Code	
UPS Acct# (if applicable)			
Special Instructions			

CREDIT CARD INFORMATION

(USED FOR NON-PAYMENT / 1ST ORDERS)

Name on Card		Expiration Date	
Card Type		CVV Code	
Card Number			

ONLINE RETAIL PROFILE

DBA(s)			
Website URL(s)			
Website Launch Date:			
Alexa Rank (http://www.alex.com)			
Monthly Visitors			
Tools/Services to drive traffic			
Facebook URL		Twitter URL	
Pinterest URL		Instagram URL	
Google+ URL		Blog URL	
Do you sell on amazon.com		Amazon Seller Name	

Please email completed form to info@thesmartbaker.com



CREDIT APPLICATION FOR A BUSINESS ACCOUNT

BUSINESS CONTACT INFORMATION

Company Name		Date business commenced	
Principle Officer Name		<input type="checkbox"/> Sole proprietorship	
Phone Fax		<input type="checkbox"/> Partnership	
E-mail		<input type="checkbox"/> Corporation	
Registered company address City, State ZIP Code		<input type="checkbox"/> Other	

BUSINESS AND CREDIT INFORMATION

Accounts Payable Contact Name		Bank name:	
Accounts Payable E-mail		Primary business address City, State ZIP Code	
Accounts Payable Contact phone		Phone	
Tax ID number		DUNS#	

BUSINESS/TRADE REFERENCES

Company name		Contact Name	
Address		Phone	
City, State ZIP Code		E-mail	
Type of account		Credit Limit	
Company name		Contact Name	
Address		Phone	
City, State ZIP Code		E-mail	
Type of account		Credit Limit	
Company name		Contact Name	
Address		Phone	
City, State ZIP Code		E-mail	
Type of account	<input type="checkbox"/> Savings <input type="checkbox"/> Checking <input type="checkbox"/> Other	Credit Limit	

Please email completed form to info@thesmartbaker.com



TERMS AND CONDITIONS / AGREEMENT:

The information contained herein is submitted by the undersigned for the purpose of obtaining credit from The Smart Baker (TSB) and is warranted to be true. The undersigned hereby authorizes the bank(s), trade reference(s) listed herein and any consumer or business credit reporting agency to release and/or verify orally or in writing to TSB any information given in this document and to disclose any other information which may bear upon the undersigned's credit worthiness. The undersigned agrees to make payments in full to TSB for all purchase in accordance with the terms set forth in invoices by TSB. The undersigned certifies that the information on this credit application is true, accurate and complete. Further, if purchasing as an agent, I certify that I am authorized to execute this credit application on behalf of the purchaser named above.

All new wholesale accounts must fully complete a TSB new account application. State law requires us to have a copy of your state resale tax certificate and/or tax identification number. We are unable to accept or process orders without a completed new account application.

Product Pricing: The customer must disclose via written or electronic mail which distribution outlets will be used if/when reselling any TSB. product. The customer also agrees that no product will be sold below the suggest MSRP or MAP. Any change in pricing, including special offers, must be disclosed to and approved by TSB and will be provided written or electronic approval.

New Account Terms: New accounts will be shipped on a COD or pre-pay basis. Accounts requesting terms must submit trade references. Once the references have been received, processed and approved by TSB you may be granted open terms. Open terms are Net 15 days. Invoices are due Net 15 days from receipt of goods.

Delinquent Accounts: Accounts not paid 7 days beyond credit terms will be placed on hold. Unresponsive accounts may be placed for collections. Service charges will be added to unpaid invoice balances exceeding credit terms by one (1) day or more beyond credit terms at the rate of 5% per month. The customer agrees to pay any and all expenses of collections, including attorney's fees and cost of litigations should customers account become delinquent and TSB determines such action is necessary.

Shipping: Your order will be processed and shipped via UPS or LTL. Freight charges will be added to your invoice if logistics are handled by TSB orders will be shipped the cheapest way unless otherwise specified by the customer.

Returned Goods & Shipping Problems: Please have your invoice number available when contacting customer service. All claims must be reported within 5 business days of the receipt of the order. It will be our discretion whether a call tag is issued.

Returned Checks: Any returned check will be subject to a \$30 service charge. The customer agrees to pay any and all expenses of collections.

THE UNDERSIGNED HAVE READ AND UNDERSTAND AND AGRESS TO THE ABOVE TERMS AND CONDITIONS. THE UNDERSIGNED CERTIFY THAT THE INFORMATION PROVIDED IN THIS APPLICATION IS TRUE AND CURRENT.

SIGNATURES

Signature		Signature	
Name and Title		Name and Title	
Date		Date	



The Smart Baker Online Sales and MAP Agreement

Maintaining a consistent online product presence is very important to us. It protects our brand, MSRP and the profits for all of our online retailers. We require all online retailers to accept the following terms.

Your order will not ship until we receive a completed and signed online sales agreement. Any questions please contact our sales department at 1 (321) 735-4978.

Please review and initial the following terms:

The required minimum advertised online price for the The Smart Baker products are as follows:

Product SKU	UPC	Product Description	MAP
CSApron-Red	859467004164	Cheat Sheet Apron - RED	\$18.95
CSApron-Pink	859467004171	Cheat Sheet Apron - PINK	\$18.95
CSApron-Navy Blue	859467004188	Cheat Sheet Apron - NAVY	\$18.95
CSApron-Forest Green	859467004195	Cheat Sheet Apron - FOREST GREEN	\$18.95
CSApron-Burgundy	859467004201	Cheat Sheet Apron - Burgundy	\$18.95
CSApron-Black	859467004218	Cheat Sheet Apron - Black	\$18.95
3TFlower	859467004140	3 Tier Flower Cupcake Stand	\$39.95
5TRound	859467004133	5 Tier Round Cupcake Stand	\$69.95
5TSquare	859467004126	5 Tier Square Cupcake Stand	\$69.95
CakePop-Round	859467004102	3 Tier Round Cake Pop Stand	\$34.95
CakePop-Square	859467004119	3 Tier Square Cake Pop Stand	\$34.95
6RoundParchment	859467004003	6 in Round Cake Pan - Pre-cut Parchment	\$4.95
6Square Parchment	859467004010	6 in Square Cake Pan - Pre-cut Parchment	\$4.95
8SquareParchment	859467004027	8 inch Square Cake Pan - Pre-cut Parchment	\$5.95
8RoundParchment	859467004034	8 inch Round Cake Pan - Pre-cut Parchment	\$5.95
9SquareParchment	859467004157	9 inch Square Cake Pan - Pre-cut Parchment	\$5.95
9RoundParchment	859467004041	9 inch Round Cake Pan - Pre-cut Parchment	\$5.95
10RoundParchment	859467004058	10 inch Round Cake Pan - Pre-cut Parchment	\$5.95
SmallParchment	859467004072	Small Cookie Sheet Pan - Pre-cut Parchment	\$4.95
MediumParchment	859467004089	Medium Cookie Sheet Pan - Pre-cut Parchment	\$5.95
LargeParchment	859467004096	Large Cookie Sheet Pan - Pre-cut Parchment	\$6.95
HalfSheetParchment	859467004225	Half Sheet Cookie Sheet Pan - Pre-cut Parchment	\$7.95

Please scan and return signed agreement to info@thesmartbaker.com

Please review and initial the following terms:

_____ 1. You agree to advertise the The Smart Baker products at their respective MAP prices or higher (as shown above). Any other discounts (ex; free shipping, buy X number get X free, etc.) are must be submitted to The Smart Baker and approved.

_____ 2. All online product images of The Smart Baker products posted on your website will be images provided by The Smart Baker. Please contact info@thesmartbaker.com for images. You agree to only use these provided product images. High res jpegs and additional photos can be provided upon request.

_____ 3. The Smart Baker prohibits the sale of its products on discount e-commerce sites (ex: Amazon, EBay). You agree that any The Smart Baker products that you purchase will not be posted and/or sold on such storefronts that you may administer or be affiliated with (other than your own). This includes any customer that may purchase the product from you, your company or affiliates.

Store Name Registration & Retail Listing Disclosure:

To further understand and be able to easily recognize our re-sellers online and other commerce locations, we ask that all sellers disclose the following information. Any retailer found selling on any prohibited platforms or under any name other than what is shown below will be subject to a \$250.00 penalty which will be automatically charged to your credit card which will be submitted with this agreement.

Legal Company Name: _____

Contact: _____

Office Address: _____

Warehouse Address: _____

Storefront Name: _____

Website(s): _____

Per this agreement, we request that Seller provides a valid credit card for Owner's files. By executing this agreement, Seller pre-approves Owner to charge Seller's credit card, ONLY if Seller is violating the Owner's M.A.P. and does not adjust the price within 24 hours from the time that you are contacted by Owner. Seller's credit card will be charged \$250.00 each day until the price is in accordance with this agreement. Owner also reserves the right to charge Seller's credit card for any misrepresentation of your seller name or store name or user identification on any sales platform or physical or digital medium.

Card Holder Name: _____

Credit Card Number: _____

Credit Card Type: Visa / MC / Discover Expiration Date: _____

Billing Address: _____

I have read and accept the following terms for the online sale of products purchased from The Smart Baker, LLC.

Signature: Buyer or authorized personnel: _____ Date: _____

Re-Seller tax ID: _____

Please email completed form to info@thesmartbaker.com